

Association activity (Suprayoga Prapti) - Shadows to spot light

Date: 30-08-2025

Organized by: Department of BBA

Academic Year: 2025-2026

Report:

The Department of Business Administration organized an awareness activity titled “Shadows to Spotlight – A Short Film on Women’s Equality”. The main objective of this activity was to highlight the importance of gender equality, women empowerment, and the need to break societal stereotypes that often hold women back from achieving their true potential.

The reels and short film, conceptualized and produced by the students of the department of BBA, depicted the journey of women from the shadows of discrimination to the spotlight of empowerment. It portrayed real-life inspired stories of courage, education, and self-reliance, emphasizing that women deserve equal opportunities in all spheres of life.

The activity encouraged participants to view gender equality not just as a women’s issue but as a collective responsibility of society. It inspired students to advocate for equal treatment, respect, and opportunities for all genders.

Overall, “Shadows to Spotlight” was a meaningful and thought-provoking event that successfully spread awareness about women’s equality and the role of youth in promoting social change.